



My name is **Fernando Martinez** and I am a graphic, motion & web designer from New York. I am an experienced designer and have worked with many types of clients on various design and interactive projects. I am creative, bi-lingual, self motivated, and thrive in a fast paced work environment. I am actively looking for opportunities that will further my skill set in all aspects of design.

## EMPLOYMENT

### Lead In House Senior Designer | LEAD Technologies, Inc. // 2011 - Present

Responsible for all things design including: Print ads for magazines, Product Packaging, Branding, Illustration, 3D Asset Creation, Video Production, Motion Design and APP UI /UX& Web development

### Freelance Graphic Designer, Illustrator, Web Developer, Motion Designer // 2006 - Present

### Graphic Designer for Office of Multicultural Affairs | Nazareth College // 2006 - 2008

Responsible for all print ads for the office.

## EXPERTISE

Branding & identity	Web Development	3D Visualization	HTML5
Print Design	Designing for SEO	Motion Design	CSS3
UI / UX Design	Mobile Design	Animation	JavaScript / JQuery

## EDUCATION

Bachelor of Science - Graphic Design // 2011  
*Nazareth College of Rochester*

Minor in Information Technology // 2011  
*Nazareth College of Rochester*

## SOFTWARE

Photoshop Cc	InDesign Cc	Microsoft Suite
Illustrator Cc	3D Studio Max	REALFLOW
After Effects Cc	Cinema 4D	Audition Cc

## CONTACT

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## PORTFOLIO

[WWW.FERNANDODESIGN.COM](http://WWW.FERNANDODESIGN.COM)